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# Once Upon A Time Season 1 Episode Guide

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Season 1 Episode Guide*

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## ONCE UPON A TIME SEASON 1 EPISODE GUIDE: UNLOCKING THE MAGIC OF STORYBROOKE

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When *Once Upon A Time* premiered in 2011, it offered television audiences a bold and imaginative premise: what if fairy tale characters were real, but cursed to live in a seemingly ordinary town in Maine, with no memory of their true identities? The first season of this beloved series is widely regarded as a masterclass in serialized storytelling, weaving together two parallel worlds—the enchanting Fairy Tale Land and the gloomy, rain-soaked town of Storybrooke. For fans new and old, a detailed **Once Upon A Time Season 1 Episode Guide** is essential for appreciating the intricate plot threads, character introductions, and emotional beats that launched a massive franchise. This guide will take you through every episode of that magical first season, exploring the curses, the heroes, and the powerful magic of hope.

## An Overview of the First Season

Before diving into the **Once Upon A Time Season 1 Episode Guide**, it is important to understand the framework. The season introduces us to Emma

Swan, a bail bonds collector who has spent her life alone after being abandoned at birth. On her 28th birthday, she is visited by the son she gave up for adoption, a 10-year-old boy named Henry. Henry brings her to Storybrooke, Maine, where he insists that everyone is a fairy tale character trapped in a curse cast by the Evil Queen. Emma, the ultimate skeptic, must navigate this bizarre world while simultaneously flashing back to the lives of characters like Snow White, Prince Charming, and Rumplestiltskin in the Enchanted Forest.

The season consists of 22 episodes, each of which typically explores a backstory for a specific character while advancing the present-day mystery of the curse. The central conflict revolves around breaking the curse brought on by Regina Mills, the town mayor and Emma's adversary. The narrative is dense, emotional, and filled with clever twists on classic stories. This guide will walk through the key episodes, highlighting their importance to the overarching plot.

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## THE COMPLETE ONCE UPON A TIME SEASON 1 EPISODE GUIDE

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## The Pilot: A New Beginning

**Episode 1: "Pilot"** – The journey begins with Emma Swan, a hardened loner who

has built walls around her heart. Henry Mills, the son she gave up for adoption, appears at her door on her birthday, begging her to return to Storybrooke with him. Emma is skeptical of his claims that the town is under a curse, but she cannot ignore the strange pull she feels. In the Fairy Tale Land, we witness the tragic story of Snow White and Prince Charming, whose wedding is interrupted by the arrival of the Evil Queen, Regina. The queen vows revenge, planting the seed for the curse that will strip everyone of their happy endings. This episode sets the tone perfectly, establishing the dual timelines and the central question: is Henry telling the truth, or is he simply troubled?

## Introducing the Core Cast

**Episode 2: "The Thing You Love Most"** - Emma decides to stay in Storybrooke for a week to investigate Henry's claims. In flashback, we see the Evil Queen's backstory, including her marriage to King Leopold and her adoption of a young boy. The episode introduces the **Once Upon A Time Season 1 Episode Guide**'s central theme: sacrificing what you love most for power. Regina curses the entire kingdom out of grief and rage, revealing the depth of her villainy.

**Episode 3: "Snow Falls"** - This episode is a fan favorite, detailing the first meeting of Snow White and Prince Charming. In Storybrooke, Emma and David (the sheriff) begin investigating the mysterious coma of John Doe, who is actually David's doppelgänger. The chemistry between Emma and David begins to build, while the flashbacks

show a young Snow White learning to survive in the forest and eventually stealing from a mysterious man in a hood. This episode firmly establishes the romantic core of the series.

**Episode 4: "The Price of Gold"** - We are introduced to Rumplestiltskin, the dark and manipulative dealmaker. In Storybrooke, we meet Mr. Gold, the town's mysterious pawnbroker. The episode focuses on Cinderella, who made a deal with Rumplestiltskin to attend the ball. When she fails to hold up her end of the bargain, she must find a way to save her unborn child. This episode highlights the theme of contracts and consequences that runs throughout the entire series.

**Episode 5: "That Still Small Voice"** - Jiminy Cricket takes center stage in this episode. In the Enchanted Forest, he is a young man named Jiminy who dreams of a better life but is dragged down by his con artist parents. In Storybrooke, Archie Hopper, the town psychiatrist, helps Henry process his beliefs about the curse. This story explores guilt, redemption, and the voice of conscience.

**Episode 6: "The Shepherd"** - This episode dives into the origin of Prince Charming, revealing that he was originally a simple shepherd named James who was forced to impersonate his deceased twin brother. In Storybrooke, David struggles with his identity as he wakes up from his coma, torn between his loyal wife Kathryn and his growing feelings for Mary Margaret (Snow White). The parallel between the two worlds is striking, as David must decide who he truly is.

# Deepening the Mystery

**Episode 7: "The Heart Is a Lonely Hunter"** – Sheriff Graham, the Huntsman, becomes the focus. In the Enchanted Forest, the Evil Queen forces him to hunt down Snow White. In Storybrooke, Graham is the sheriff who begins experiencing flashbacks to his former life. He and Emma grow closer, but the Queen will not let him escape her grasp. This episode is a turning point, revealing the Queen's ability to control the hearts of others. It ends with a shocking and heartbreaking death that raises the stakes significantly.

**Episode 8: "Desperate Souls"** – We learn the origin of Rumplestiltskin, a cowardly spinner who became the Dark One to protect his son. In Storybrooke, Mr. Gold manipulates Emma into becoming the new sheriff after Graham's death. This episode is critical for understanding Rumplestiltskin's motivation: every dark deal he makes is rooted in the love for his son, Baelfire. It adds a layer of tragic complexity to the villain.

**Episode 9: "True North"** – This episode tells the story of Hansel and Gretel, two children abandoned by their father and forced to face a witch. In Storybrooke, Emma and Mary Margaret help two children who are living alone in the woods, hiding from their abusive stepmother. The theme of protecting children and finding family is central to the season.

**Episode 10: "7:15 A.M."** – This is a pivotal episode for Snow White and Prince Charming. In the Fairy Tale Land, Snow White and Charming are separated

by the Queen's curse, but they cannot stay away from each other. In Storybrooke, Mary Margaret and David continue their emotional affair, meeting every morning at 7:15. The parallel romances highlight the power of true love, a concept that the show argues is the most powerful magic of all.

# The Curse Takes Hold

**Episode 11: "Fruit of the Poisonous Tree"** – The Genie from Aladdin makes an appearance, but this story is far from the Disney version. The Genie is used by the Evil Queen to spy on King Leopold, and jealousy leads to tragedy. In Storybrooke, Sidney Glass, the town reporter, is revealed to be Regina's spy. This episode explores themes of jealousy, manipulation, and the destructive nature of obsession.

**Episode 12: "Skin Deep"** – One of the most highly regarded episodes of the series, "Skin Deep" is the *Beauty and the Beast* adaptation. Belle, a brave and intelligent young woman, offers herself as a prisoner to the Dark One in exchange for her village's freedom. Rumplestiltskin, expecting a servant, is surprised by Belle's kindness and intelligence. Their relationship is tender and tragic. In Storybrooke, Mr. Gold is intrigued by a new maid named Belle, but Regina intervenes to keep them apart. This episode is a masterpiece of romantic tragedy.

**Episode 13: "What Happened to Frederick"** – This episode focuses on Prince Charming's past, revealing that he was betrothed to a woman named Abigail before meeting Snow White. In Storybrooke, David tries to end things

with Kathryn but is pulled back into his marital obligations. The episode examines the conflict between duty and true love.

**Episode 14: "Dreamy"** - We are introduced to Grumpy the dwarf, whose real name is Leroy. In the Fairy Tale Land, he is actually a fairy named Dreamy who falls in love with a fairy named Nova. He chooses to become a dwarf rather than live a lie. In Storybrooke, Leroy is a wandering drunk who causes trouble for the nuns. This episode is a lighter, humorous entry that also touches on themes of destiny and free will.

## The War Against the Queen

**Episode 15: "Red-Handed"** - Ruby, the waitress at Granny's Diner, is revealed to be Red Riding Hood, who is cursed to turn into a wolf. In the Fairy Tale Land, Red is a young woman struggling with a dark secret: she becomes a wolf that kills without her knowledge. In Storybrooke, Ruby becomes a suspect in a series of animal attacks. This episode cleverly subverts the traditional werewolf trope.

**Episode 16: "Heart of Darkness"** - After discovering that David is married, Mary Margaret becomes a social pariah in Storybrooke. Regina manipulates the situation, leading to Mary Margaret being framed for a crime. In the Fairy Tale Land, Snow White is turned dark by the Queen's poison, forcing Charming to find a way to save her. This episode tests the limits of love and loyalty.

**Episode 17: "Hat Trick"** - Jefferson, the Mad Hatter, takes center stage. In

the Fairy Tale Land, he is a desperate man who builds a magical hat that can transport people between worlds. He is used by the Queen to create the curse. In Storybrooke, Jefferson is a disturbed man who kidnaps Mary Margaret in an attempt to get Emma to help him break the curse. This episode is one of the darkest and most surreal of the season.

**Episode 18: "The Stable Boy"** - This is a critical episode for understanding Regina. We see her as a young woman named Regina who falls in love with a stable boy named Daniel. Her mother, Cora, destroys her happiness, forcing her into a marriage with King Leopold. This episode recontextualizes the Evil Queen as a tragic figure who was once a victim. It is a powerful exploration of how grief and cruelty can corrupt a person.

**Episode 19: "The Return"** - This episode focuses on Rumplestiltskin's relationship with his son, Baelfire. In the Fairy Tale Land, Baelfire is desperate to leave his father's dark world. In Storybrooke, a mysterious man named August Wayne Booth arrives, who seems to know a great deal about the curse. Mr. Gold realizes that August may be connected to his son. This episode introduces a key character who will play a major role in the season's climax.

**Episode 20: "The Stranger"** - August's secrets are revealed. In flashbacks, we learn that August was sent from the Fairy Tale Land to the real world as a child. In Storybrooke, he tries to convince Emma to believe in the curse, but his methods are manipulative and mysterious. The episode ends with a shocking cliffhanger: August discovers that the curse is weakening, but something terrible is about to happen.

# The Season is Broken

## Finale: The Curse

### **Episode 21: "An Apple Red as Blood"**

- The penultimate episode of the season sets the stage for the finale.